



# LA VALUE

## A handy guide to budget-friendly Los Angeles

A well-planned itinerary allows your budget-conscious clients to experience Los Angeles without breaking the bank. Choose from ample free attractions, like scenic Griffith Park and the lively Venice Beach Boardwalk, plus affordable dining options, and hotels with value-add offerings.

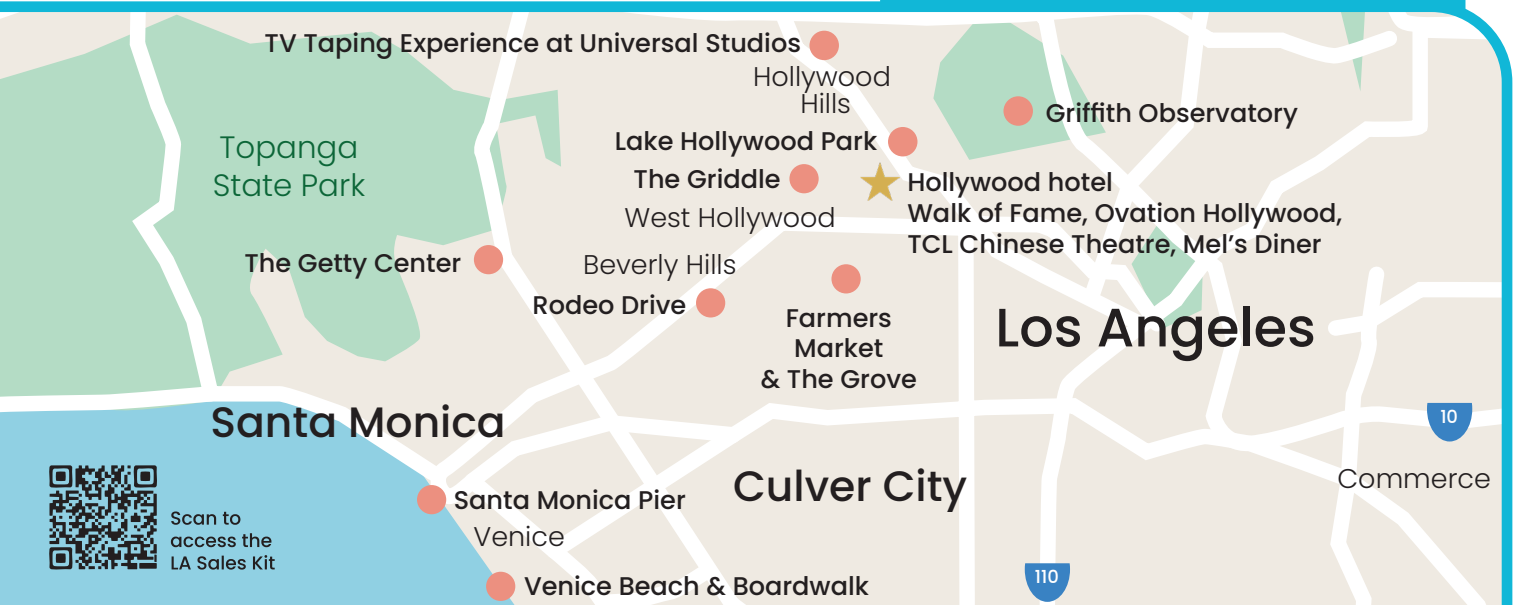
## Who will love this itinerary?

While some consider LA a luxury destination, there are many ways to experience its highlights and attractions on a budget when you know where to go. This itinerary is ideal for your clients seeking a great value stay in the City of Angels.



## Tips for Travel Advisors

- There are hundreds of free things to do in LA, including many of the city's iconic attractions, like the enriching Getty Center, famous Santa Monica Pier, legendary Hollywood Walk of Fame and more.
- Dining in the US is a great way to save, thanks to its renowned large portions. Our restaurant recommendations can feed the family with only a few menu items.
- Include free unique-to-LA experiences to showcase the best of the City of Angels. Securing studio audience tickets to a TV show taping is a thrilling itinerary addition!



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# LA VALUE: 4 DAY ITINERARY



DAY  
01

Touring Los Angeles on a budget is easy. After a 30-50 minute drive from LAX, settle into your hotel in Hollywood and explore LA's legendary (and free) sites.

Find your favourite celebrity along the **Hollywood Walk of Fame**, discover the historic **TCL Chinese Theatre**, and window shop at **Ovation Hollywood Mall** before a must-try burger at **In-N-Out Hollywood**.

For the perfect zero-cost nighttime experience, visit **Griffith Observatory** for its expansive views of the twinkling city skyline. Grab pizza to-go for a great-value dinner.



DAY  
02

Oversize pancakes at **The Griddle Cafe** provide fuel for the day ahead before visiting the **historic Original Farmers Market** and **The Grove** – two spots ideal for browsing and people-watching. At the market, buy local artisanal snacks, or visit the **Trader Joe's supermarket** next door, for a **Lake Hollywood Park picnic lunch**.

Next, enjoy a **self-guided hike to the Hollywood Sign**. Not only is it iconic, but it's free! Allow an hour to reach LA's most well-known landmark.



DAY  
03

With its permanent art collection and gorgeous grounds, **the Getty Center** impresses. Explore the free exhibits, including classics from **Van Gogh, Rembrandt, and Monet**.

While **Rodeo Drive** is known as a luxury destination, it's free to window shop and potentially spot a celeb! For another only-in-LA experience, **free tickets are available to many TV episode filmings**. Shows like *The Price is Right* and *Jimmy Kimmel Live!* regularly need audience members. You can find more information on booking these tickets using the QR code on this factsheet.

End your day with dinner at **Mel's Diner**, a classic American diner, followed by affordable drinks at **Good Times at Davey Wayne's**.



DAY  
04

Check out and store your luggage before exploring **Santa Monica and Venice Beach** – two iconic beach neighbourhoods. Walk the boardwalk and **Santa Monica Pier** or, if budget allows, rent a bike or ride the pier rollercoaster.

Between Venice and Santa Monica, explore **Ocean Park** for its hip stores and affordable eats, including tacos, ramen, and – a local favourite – the Japanese rice balls at Sunny Blue.

Return to your hotel to collect your luggage before bidding LA farewell at LAX. Well done on mastering Los Angeles on a budget!